



Income | Outcome®

Business Simulation

Free Trial Session

- 📅 **Date:** Wednesday, 18 September 2019
- 📅 **Time:** 1:00 pm ~ 4:00 pm
(12:30 pm registration starts)
- 📍 **Venue:** TBC (Sukhumvit Area)
- 🗣️ **Language of instruction:**
English with Thai Translation

Income | Outcome business simulations because...

It's fast.

Non-finance people quickly grasp basic business dynamics.



It's easy.

It's a game. People learn because they want to win.

It's visual.

The simulation game board is a working model of a business (and its financial statements).



It's connected.

Apply classroom learning to the real-world immediately. Financial Statements. Budgets. KPIs.

It's customizable.

Choose the industry, the focus, and the depth of learning to meet audience needs.



It's transformative.

A big picture understanding drives better business decisions (and better business results).

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Business Simulation Free Trial Session

To register

Please email the following details to y-sato@celm-asia.com by Friday, 6 September 2019: Name, Company, Department, Job Title, Contact Number

Facilitator:

Ms. EILEEN CHENG

CONSULTANT

Talent Leadership Crucible Pte Ltd



Eileen is a certified facilitator of Income|Outcome Workshops.

Previously, she ran the operations of an American personal-development company in Singapore and later, in Thailand. There she led training programs in leadership, personal effectiveness and performance.

She is skilled in creating business processes and practices for individuals and teams from diverse backgrounds

Build Business Acumen through Fun, Rapid, Experiential Learning

Aimed at developing strong business acumen and leadership competencies that translate directly into better real-world business results, we would like to offer you a taste of Income | Outcome®, a popular business simulation we commonly use as a part of our customized leadership programs.

The two focal areas of this exciting game - Finance and Strategy - are where leaders draw on a range of skills to meet complex sales and marketing challenges such as customer differentiation, steadily falling prices, and disruptive technology.

Companies and organizations that are using Income | Outcome®

Bank of New Zealand, Daikin Industries, Heinz, Hewlett Packard, Hitachi, Honda, IBM, Mercer, Michelin, Microsoft, Nike, Philips, Reebok, Sony, TOTO, Walt Disney Japan, Washington Post; Cornell University; Columbia University; Queen's University (Canada), and many more

Testimonials

- Very good use of visual material and easy to follow. Innovative way of learning basic corporate set-up.
- Stimulated us to think about how to make the company work.
- Involves everybody to work hard trying to make more investments, sales and make profit for the company. Everybody understands the importance of profit for the company.

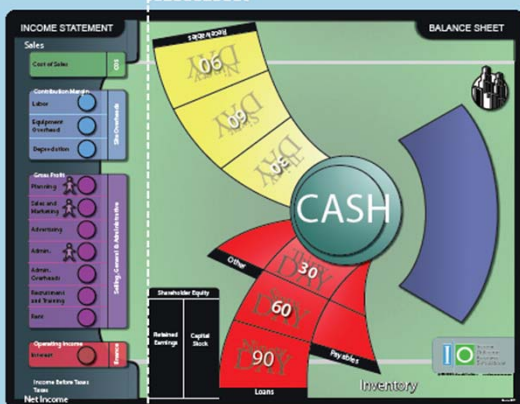
The Income|Outcome Game Board

Income Statement

Sales, expenses and profit for the business

Balance Sheet

Assets, liabilities and equity for the business



CEL M ASIA Pte. Ltd.

Est. in Singapore in 2013, CELM Asia, a subsidiary of CELM Japan (est. 1995), together with our extensive partner network, aims to provide comprehensive HRD solutions to global companies in Thailand.

Talent Leadership Crucible is an ASEAN-centric, awareness-based, action-learning consultancy committed to igniting The Collective Advantage™ of organizations, by elevating the consciousness and performance of its people, for Sustainable Success. www.tlccasia.com.sg

